

ECONOMIC DEVELOPMENT

WINDSOR IMPROVEMENT CORPORATION (WIC)

The Windsor Improvement Corporation (WIC) promotes economic development in Windsor by providing collective efforts of our key partners, including the Town of Windsor, the Springfield Regional Development Corporation (SRDC) and the Mt. Ascutney Regional Commission (MARC). Efforts undertaken by WIC are overseen by our dedicated, volunteer board of directors and made possible through financial support provided by the Town of Windsor.

During FY2023, WIC's efforts remained centered on achieving community-focused, long-term development goals while addressing a mix of high priority needs. WIC owns and operates the River Street Commerce Park (the former Goodyear property) as well as the Windsor Resource Center, in partnership with SRDC. WIC continues to invest in both properties, completing a variety of code-related improvements during the past year.

WIC has been partnering with Evernorth and the Windham Windsor Housing Trust on the proposed "Central & Main" project on property WIC owns behind the Windsor Diner. We expect the transfer ownership of the property in late 2023 with a groundbreaking expected in the spring. WIC also owns and leases the "Riverfront House" on Jarvis Street, which is an important part of that neighborhood in the community.

The WIC Marketing Committee has created a new community website, logo and social media presence and will be working with the resurrected Downtown Committee to help promote Windsor.

The WIC Board usually meets on the third Thursday of the month at 7:30AM at the Windsor Welcome Center. The public is welcome to join us.

Interested people can contact me. Many thanks to the community for its ongoing support of WIC!

Donna Sweaney
President.