

G. Signage

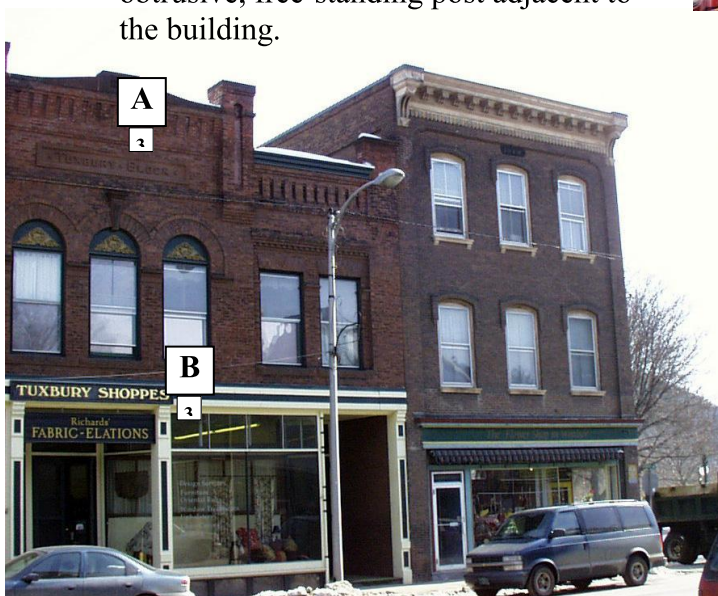
In addition to conforming to the Sign Standards in Section 4.12, the size, location, design, color, texture, lighting, and material of all exterior signs shall be complimentary to buildings and structures on the site and surrounding properties.

– Section 5.4 (F) Windsor Zoning Bylaw

While signs may or may not be directly attached to a building, they can significantly affect its character. Appropriate signage can enhance a building's historic character and visual interest; if not carefully designed, it can detract from character by obscuring or competing with historic design features, or even physically damaging a building.

Basic Guidelines

Maintain existing signs which contribute to the historic and architectural character of a building or street. All new signs should comply with the general provisions of the Town of Windsor sign ordinance (Section 4.12 of the Zoning Bylaws). The ordinance provides detailed specifications for appropriate signage, and details compliance procedures. Do not install signs or related lighting fixtures which damage or cover important features of a building, such as storefront cornice moldings, windows, or substantial areas of wall. Signs and lighting should be compatible with the architectural style, scale, materials, and color of the buildings to which they relate. They should not have mechanical moving parts or lighting that is obtrusive in color or intensity. Signs on converted residential buildings should be simple painted boards, smaller, less obtrusive and less prominently lighted than on commercial buildings. They may be either attached to the building wall or on a non-obtrusive, free-standing post adjacent to the building.



Appropriate

A – Maintaining existing signs which add to character because of their age or design quality

B – Installing new signs that respect the character of existing buildings, in conformance with the basic guidelines of the Town's sign ordinance.

Not Appropriate

1 – Installing new signs that cover or obscure existing features.

2 – Installing new signs that are incompatible in architectural style, scale, location, materials, or color, or which do not